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Bridge to ESG Integration: Country Selection in Emerging Markets

When investing in emerging markets (EM), top-down country selection can be a powerful way to generate excess returns and positive change on environmental, social and governance (ESG) issues. While it might feel satisfying to find the company with the best ESG characteristics within a specific country, our research shows the country allocation decision explains 80% of excess returns in EM equity. That's why, in the Calvert Emerging Markets Advancement Fund, we utilize a top-down investment process that evaluates the macroeconomic and governance environment at the country level.

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Marshall L. Stocker, Ph.D., CFA

Co-Head of Emerging Markets Debt Portfolio Manager

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Bridge to ESG Integration: A Lens for Quality

When selecting a strategy, one of the first questions that investors should ask is, "What am I trying to accomplish?" Intentionality matters and, at Atlanta Capital, we are clear on ours: Our goal is quality.

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Lance Garrison, CFA

Portfolio Manager Atlanta Capital

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New Report Affirms Sustainable Fund Outperformance in First Half of 2023



John Farley

Responsible Investment Strategist Calvert Research and Management

New York - The new "Sustainable Reality" report from the Morgan Stanley Institute for Sustainable Investing affirms the resurgence of performance and interest in environmental, social and governance (ESG) funds in the first half of 2023. The trends identified in the report support Calvert's long-held views on markets and investor interests:

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