

Impact Blog

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2024 Outlook: Responsible Investing

Market Decoupling of "E, S and G" Factors Likely to Accelerate in 2024

KEY POINTS

1. The shakeout in the responsible investment industry that began in late 2022 is driving specialist firms to increasingly incorporate financial viability into the analysis of corporate climate and social business objectives.
2. As both specialist firms and mainstream investors have moved towards more intensive and granular ESG research, a consensus is building around the importance of human capital management. In particular, a greater focus is being placed on workforce diversity in differentiating a company's potential for value creation.
3. Decarbonizing the global economy is proving to be a difficult task because the cost of transitioning from fossil fuels to clean energy is currently higher than originally anticipated.

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Calvert Research and
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OCTOBER 2, 2023

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Common Ground Between Anti-ESG Politics and Responsible Investors

Washington - "Anti ESG" stories have been prominent for several months in the United States and we are also beginning to see written policy agendas and proposed legislation. As a global leader in Responsible Investing, we believe it is important to listen carefully to both sides of the ESG debate and eliminate the noise at the extreme. When we focus on what is actually being proposed, shared principles stand out that offer the potential to help evolve and improve responsible investment implementation. Frankly, the debate highlights opportunities to strengthen ESG investing, improve market function and solve long standing problems associated with weak



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definitions of "ESG" in the investment context.

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AUGUST 10, 2023

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How Municipal ESG Performance Can Signal Lower Credit Costs

Calvert recently sponsored a working paper for a study conducted by Witold J. Henisz and Christopher C. Bruno at the Wharton ESG Initiative, titled "Environmental, Social, and Governance Factors and Municipal Bond Yields." The study finds that better ESG performance by municipalities can be associated with reduced credit risk.

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John Streur
Calvert Research and Management



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