



# HIGH QUALITY GROWTH PLUS v

## STRATEGY HIGHLIGHTS

We seek to invest in companies with a demonstrated history of consistent growth and stability in earnings in an effort to outperform over the long term by participating in rising markets and minimizing participation in declining markets. The strategy is managed with a fundamental, bottom up process, seeking to identify high quality growth businesses with dominant franchises that provide competitive advantages, priced below our estimate of intrinsic value.

### Key Stats

Asset Class:	Large Cap Equity
Primary Index:	Russell 1000® Growth
Inception Date:	January 1, 1992
Strategy Assets:	\$294 mm
Holdings Range:	45 - 55
Mkt. Cap at Purchase:	>\$3 bn
Max Position Sizes:	5%
Sector Constraint:	30%
Max Cash:	5%
3-Yr Avg. Turnover:	22%

**LOWER THAN MARKET VOLATILITY**

**0.85**  
Beta Relative to Russell 1000® Growth Index

**LONG-TERM PERSPECTIVE**

**22%**  
3-Yr Avg. Turnover

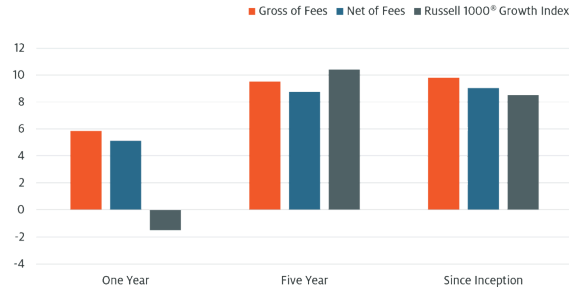
**EXPERIENCED TEAM**

**22 Yrs**  
Avg. Industry Experience

## PERFORMANCE ANALYSIS

### Composite Performance (%)

as of December 31, 2018



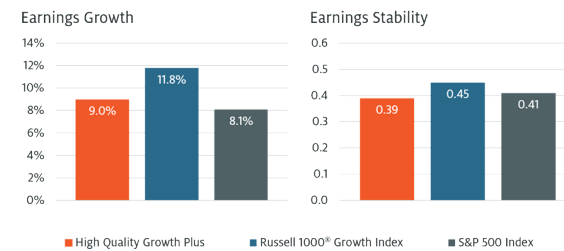
	Quarter	1 Year	3 Year	5 Year	10 Year	Since Inception
High Quality Growth Plus (Gross)	-8.64	5.85	11.54	9.51	14.08	9.81
High Quality Growth Plus (Net)	-8.81	5.12	10.77	8.76	13.29	9.04
Russell 1000® Growth Index	-15.89	-1.51	11.15	10.40	15.29	8.52

Periods greater than one year are annualized. Composite inception date: 1/1/92. Composite data is based upon all discretionary institutional accounts eligible for inclusion in the Composite for the periods shown. Performance is calculated in US dollars and reflects the reinvestment of all income and capital gains. Net of fee returns reflect the deduction of the highest applicable annual management fee of 0.70%, applied monthly.

[GIPS DISCLOSURE](#)

## Large Cap Growth Discipline

as of December 31, 2018



Annualized. Based on representative client portfolio. Source: FactSet

## PORTFOLIO CHARACTERISTICS

### Sector Diversification (%)

as of December 31, 2018

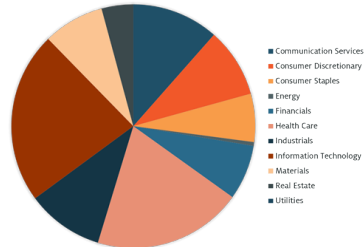
	High Quality Growth Plus	Russell 1000® Growth Index	Over/Under
Communication Services	11.5	11.9	-0.4
Consumer Discretionary	9.2	15.1	-5.9
Consumer Staples	6.4	6.0	0.4

Energy	0.5	0.8	-0.3
Financials	7.3	4.4	2.9
Health Care	19.8	14.3	5.5
Industrials	10.2	11.8	-1.6
Information Technology	22.8	31.5	-8.7
Materials	8.1	1.8	6.3
Real Estate	4.2	2.3	1.9
Utilities	0.0	0.0	0.0

Sector Diversification and Top Ten Holdings are based on the equity-only assets of a representative client portfolio managed according to this strategy. Sources: Atlanta Capital, eVestment, FactSet.

## Sector Diversification (%)

as of December 31, 2018



## Top Ten Holdings

(%) of representative portfolio

Danaher Corporation	5.0
Alphabet CL C	4.9
Visa CL A	4.7
Thermo Fisher Scientific	4.7
Microsoft Corporation	4.5
Linde plc	4.1
Ecolab	4.0
Mastercard CL A	3.7
Zoetis CL A	3.6
Dollar General Corporation	3.6
<b>TOTAL</b>	<b>42.7%</b>

## PORTFOLIO MANAGEMENT



Joe Hudepohl, CFA

Portfolio Manager

SEE BIO



Rob Walton, CFA

Portfolio Manager

SEE BIO



Lance Garrison, CFA

Portfolio Manager

SEE BIO



Jeffrey Miller, CFA

Portfolio Manager

SEE BIO



**Fact Sheet**

High Quality Growth Plus

December 31, 2018

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High Quality Growth Plus

December 31, 2018

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As of June 30, 2011, the Russell 1000® Growth Index was added as the primary style benchmark for this strategy in order to provide a growth style comparison to clients. The Russell 1000® Growth Index includes those Russell 1000® companies with higher price-to-book ratios and higher forecasted growth values and is a measure of the large cap growth segment of the U.S. equity universe. The S&P 500® Index includes 500 leading companies in leading industries of the U.S. economy and is a measure of large cap U.S. stock market performance. Strategy deviations from the benchmarks may include but are not limited to such factors as active management, exclusion/inclusion of securities held/not held in the index, over/underweighting specific sectors or securities, limitations in market cap, and/or client constraints. Indexes are unmanaged and do not incur management fees, transaction costs or other expenses associated with separately managed accounts. It is not possible to directly invest in an index.

Investing entails risks and includes the possibility of loss. There can be no assurance that Atlanta Capital will achieve profits or avoid incurring losses. Past performance does not predict or guarantee future results.

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