

Viewpoints

Timely insights from portfolio managers and industry experts on key financial, economic and political issues.

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MARCH 10, 2021

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Market imbalances add to the case for international equities

London - Many investors have watched the headlines around the WallStreetBets community on Reddit and the GameStop price swings with a combination of amusement and bemusement. Whether these dramatic share price moves are the ultimate expression of retail trading power or a sign that equity markets are flashing red, we believe one thing is clear: The U.S. equity market is displaying worrying signs of imbalance.

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JANUARY 11, 2021

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A look at ESG and international equity investing

London - In perusing an article over the weekend, I was reminded of the myriad approaches to environmental, social and governance (ESG) investing and the confusion this acronym creates across every part of the investment chain — from clients to advisors to portfolio managers. The different frameworks for ESG —with varying definitions, scoring methodologies and ideologies — all contribute to this confusion.



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DECEMBER 24, 2020

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Brexit: The long and winding road toward resolution

London - For anyone living in the United Kingdom (UK) over the last four years, the word "Brexit" has been synonymous with division, uncertainty and confusion. As deadlines have come and gone, apathy has set in. With the December 31 deadline looming, there have been furtive negotiations in recent weeks, trying to hammer



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out a trade deal. The consensus still expects a free trade agreement, but concerns over a "no-deal" outcome are dominating headlines again.

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DECEMBER 10, 2020

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US elections and vaccine prospects bode well for international equities

London - A Biden presidency and split Congress bode well for international stocks, as we expect an improvement in US-China relations and global trade, in addition to a focus on infrastructure that could benefit overseas firms. Despite a surge in COVID-19 hospitalizations worldwide, recent approval of the Pfizer vaccine in the UK and pending vaccine approvals in the US have lifted financial markets globally as investors see hope for containment of the pandemic.

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