

# How corporate governance factors can influence financial performance

By: Daniel Rourke | & Hellen Mbugua | September 23, 2020

Corporate governance assessments are an integral part of company research. They can be an indicator of how well a company identifies material environmental and social factors and manages associated risks and opportunities. However, incorporating governance information into investment decision-making poses challenges, as there is an abundance of publicly available data. But there is little clarity on which of those measures may be linked to performance, or the impact the rules and practices of different countries may have on those links. The latter is especially relevant as responsible investing becomes an increasingly global phenomenon.

Picture of  
Daniel  
Rourke

Daniel Rourke  
ESG Senior Research Analyst  
Calvert Research and  
Management

Picture of  
Hellen  
Mbugua

Hellen Mbugua  
ESG Senior Research Analyst  
Calvert Research and  
Management

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