

# Advisory Blog

Timely insights on the issues that matter most to investors and their clients

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### Responsible Investing

#### [DOL guidance on ESG investments doesn't reflect market](#)

By: [John Streur](#), [Monique Pattillo](#) | August 19, 2020

[Washington](#) - The US economy is all about "market based solutions," and the market is turning more and more to investments that consider ESG principles. Sustainable funds in the U.S. set a record for flows in the first quarter of 2020 at \$10.5 billion, despite the overall downturn in the market, and performed better than conventional funds over that period. The pandemic has been a clear illustration of a nonfinancial issue that quickly impacts asset values and income production across the global markets. Given this context, it's not surprising that we will likely see another record-setting year in terms of sustainable fund launches.<sup>1</sup>

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### Responsible Investing

#### [After COVID-19: The future of pandemic bonds](#)

By: [Henry Mason](#) | August 4, 2020

[Washington](#) - Investors are commonly advised not to try to time the market. While specific peaks and valleys can be difficult to predict with precision, we do know that bull and bear markets will happen. Investors that take the long view have the potential to achieve sustained gains overall.

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### [Why muni investors may want to go long for yield, despite record lows](#)

By: *Evan Rourke, CFA* | August 28, 2020

**New York** - One of the challenges for investors in today's municipal bond market is the level of yields. The Municipal Market Data AAA Scale doesn't offer a 1% handle until 2034. Even though relative value remains attractive, with AAA municipals yielding over 100% of Treasurys all along the yield curve, absolute yields are uninspiring.



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Publication details: Thursday, September 17, 2020 11:00 AM

Page ID: 22944 - <https://funds.eatonvance.com/advisory-blog.php>