



# Insights

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### [Quality Small Caps Challenge the "Magnificent" Myth](#)

By: [Michael D. McLean, CFA](#) | September 11, 2024

The Magnificent 7's (Mag 7) market dominance and chart-topping performance have captured headlines in recent years. Small caps, by contrast, have lagged in performance and market attention. Nonetheless, there is a strong case to be made for investing in quality small caps today.

"The small-cap universe, as measured by the Russell 2000®, offers significant opportunities for capital appreciation when approached with a quality lens, even in a period characterized by large-cap dominance and increased market concentration."

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