# For forward thinking investors.

At Eaton Vance, we focus on the future to help you stay ahead of the markets today.

We are a global asset management firm with a network of specialised investment teams engaged across asset classes, each with their own expertise and unique perspective. Our extensive research and focus on intelligent downside risk management serves professional investors with innovative strategies and services.

We have a long track record of helping professional investors prepare for market cycle complexities with a strategic, proactive approach. This progressive mindset helps professional investors position themselves for success in today's fast-changing world.

## STRATEGIES

Fixed and floating rate income, equity and alternative strategies tailored for institutional clients ›

## FUNDS

Equity fund solutions ›

NAVIGATING THE CURVE

# Making a Compelling Case for Core and Core Plus Strategies

*February 20, 2024*



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A decade of extremely low interest rates followed by the Federal Reserve's aggressive policy normalization created a challenging environment for bond investors over the last two years. We see the environment for fixed income improving greatly from here for these reasons:

**KEY POINTS**

1. **Income**: Starting yields are near post-financial crisis highs and have been a reliable indicator of future returns.
2. **Total Return**: The Fed has signaled a pivot from its restrictive stance, which has historically been a compelling time to increase duration in fixed income allocations.
3. **Diversification**: Correlations between bonds and risk assets should normalize as the Fed cuts interest rates.

CALVERT INSIGHTS

# Property Insurance: The Canary in the Coal Mine for Physical Climate Risk

*February 15, 2024*

The urgent need to reduce emissions has recently drawn a high level of scrutiny and interest from the financial services sector. Although physical climate risk is often mentioned less than transition risk, its effects will become increasingly evident over time. The insurance industry offers an important perspective on the evolving materiality of physical risk and ways to address it.

EQUITIES

# Election Cycle is Very Likely to Impact Stocks

*February 14, 2024*

KEY POINTS

**1.** During presidential election years over most of the last century, on average both U.S. large- and small-cap value have outperformed their growth peers.

**2.** Value vs. Growth's dominance in election years also correlates with U.S. gross domestic product (GDP) growth and detraction.

**3.** Incumbent candidates and parties keen to win reelection seek to make voters feel financially secure when heading to the polls.

As two thirds of global voters in democratically-elected governments go to the polls in 2024, politics are top of mind and will almost certainly impact the stock market this year. Kicking off the year, there is a major bifurcation in the market that leans heavily on general skepticism for global growth.

To set the stage, we look back at the last century of U.S. presidential elections and highlight a few notable statistics about historical markets during election years:

- On average, during presidential election years, both U.S. large and small-cap value outperform their growth peers[1] - in fact, large cap-value outperformed large-cap growth in 17 of the past 23 election years, dating back to 1932.
- Zooming in on presidential elections between 1944 and 2020, U.S. gross domestic product (GDP) contracted in two of the last three quarters of the five of the six election years that value did not outperform.

**Growth vs. Value Performance During Election Years**

| Election Year | Large Growth Stocks (%) | Large Value Stocks (%) | Small Growth Stocks (%) | Small Value Stocks (%) |
|---|---|---|---|---|
| 1932 | -6.7 | -3.3 | -8.8 | 8.7 |
| 1936 | 26.5 | 46.5 | 32.5 | 84.2 |
| 1940 | -10.1 | -4.6 | -3.0 | -10.2 |
| 1944 | 15.7 | 40.1 | 41.1 | 47.9 |
| 1948 | 3.3 | 4.8 | -8.1 | -2.5 |
| 1952 | 13.0 | 19.5 | 8.0 | 8.4 |
| 1956 | 7.1 | 3.3 | 6.7 | 6.5 |
| 1960 | -2.6 | -7.9 | -2.7 | -6.2 |
| 1964 | 14.4 | 19.0 | 8.4 | 23.8 |
| 1968 | 3.8 | 27.0 | 32.4 | 46.0 |
| 1972 | 21.4 | 18.0 | 0.5 | 6.9 |
| 1976 | 17.3 | 44.0 | 38.4 | 60.6 |
| 1980 | 35.4 | 16.4 | 52.9 | 21.8 |
| 1984 | -0.6 | 16.5 | -14.0 | 8.0 |
| 1988 | 12.7 | 26.2 | 14.6 | 30.8 |
| 1992 | 6.2 | 24.5 | 4.5 | 35.3 |
| 1996 | 21.8 | 22.8 | 9.8 | 25.3 |
| 2000 | -13.0 | 29.9 | -24.4 | 24.9 |
| 2004 | 8.3 | 20.2 | 15.5 | 18.5 |
| 2008 | -34.1 | -38.9 | -39.9 | -34.0 |
| 2012 | 15.1 | 28.5 | 15.0 | 21.5 |
| 2016 | 9.0 | 26.0 | 7.9 | 36.6 |
| 2020 | 36.2 | -3.4 | 58.4 | 3.4 |
| *Average* | *8.7* | *16.3* | *10.7* | *20.3* |
| *Median* | *9.0* | *19.5* | *8.0* | *21.5* |

# INVESTMENT BRANDS

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