



# For forward thinking investors.

At Eaton Vance, we focus on the future to help you stay ahead of the markets today.

We are a global asset management firm with a network of specialised investment teams engaged across asset classes, each with their own expertise and unique perspective. Our extensive research and focus on intelligent downside risk management serves professional investors with innovative strategies and services.

We have a long track record of helping professional investors prepare for market cycle complexities with a strategic, proactive approach. This progressive mindset helps professional investors position themselves for success in today's fast-changing world.

## STRATEGIES

[Fixed and floating rate income, equity and alternative strategies tailored for institutional clients](#) >

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### [AI Innovation Spurs Potential Opportunity in Emerging Markets](#)

October 3, 2023

#### KEY POINTS

- [1. Investors may be overlooking opportunities from AI applications in EM countries.](#)
- [2. AI is expected to unleash a wave of emerging creators across various digital mediums.](#)
- [3. Legacy structural problems in EM may create even more potential opportunity for AI.](#)



Steven Quattry  
Portfolio Manager  
Next Gen Emerging  
Markets Strategy

# INVESTMENT BRANDS

Through our investment brands, we offer active, passive, rules-based and responsible investing strategies that go beyond traditional, mainstream strategies.



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## INTERNATIONAL HEADQUARTERS

125 Old Broad Street  
London, EC2N 1AR  
United Kingdom

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