



# Responsible Investing Center

[WATCH OUR ESG INSIGHTS](#)

## Positive impact. Competitive results.

A responsible investing leader with a full range of customization options to help clients create portfolios that reflect their values and investment preferences.

## As ESG investing gains momentum, Eaton Vance is ready



### Industry-leading strategies

A wide range of Responsible Investing strategies with unmatched customization options supported by one of the industry's largest SMA platforms.<sup>1</sup>



### Diverse range of approaches

Client-designed portfolios, research-driven strategies using ESG criteria and comprehensive engagement programs.



### Unique strategy combinations

Use our strategies alone or together to create customized SMA solutions.

## Approaches tailored to investors' values and objectives

Access strategies designed to help minimize tax liability and enhance after-tax return potential.



## Research-driven strategies

As a recognized leader in Responsible Investing, Calvert uses a research-based approach and active engagement to identify opportunities and risks and drive shareholder value.

[LEARN ABOUT CALVERT](#)



PARAMETRIC

## Client directed, bespoke portfolios

Parametric focuses on exercising ownership rights and specialized portfolio construction techniques to create customized portfolios that reflect client values.

[LEARN ABOUT PARAMETRIC](#)

## Calvert thought leaders share their insights on Responsible Investing



Explore the advantages of a research model that focuses on a company's financially material ESG issues.

#### Responsible Investing

### [Where's the Trickle Down? Gender Diversity in Corporate Pipeline Lags the Boardroom](#)

March 15, 2024

"The data indicate the trickle-down effect has not noticeably closed the gender diversity gap, and the pipeline issue still hampers the career advancement of women and others."

[READ MORE](#)

#### Responsible Investing

### [Bridge to ESG Integration: Country Selection in Emerging Markets](#)

December 14, 2023

"EM countries often have weak governance institutions and poor economic freedom, which is reflected in EM valuations. But, as with many ESG issues, what matters most is the direction and rate of change."

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## ESG-focused tools

### Calvert Transparency Tool

Compare strategies on a broad range of traditional portfolio characteristics and ESG metrics. The tool is free for financial professionals to use.

[LEARN MORE](#)

### Parametric ESG Analyzer

How does screening by business practice or industry sector affect a passive portfolio's ability to track a benchmark? Contact us for a free demo of our ESG Screen Analyzer.

[LEARN MORE](#)

#### Related Resources

### [CALVERT IMPACT TOOL](#)

See how we measure up against five key ESG factors.

# Questions about where to start with responsible investing?

[CONTACT US](#)

## Explore more Eaton Vance investing strategies

### Customized Investing Center

Flexible solutions from the leader in SMA investing.

[VISIT CUSTOMIZED INVESTING CENTER](#)

### Calvert Responsible Investing SMAs

A research-driven approach to identifying and evaluating financially material ESG opportunities and risks.

[VISIT CALVERT RESPONSIBLE INVESTING](#)

<sup>1</sup>Source: Cerulli Associates: The Cerulli Edge - U.S. Managed Accounts Edition. Based on AUM of Parametric Portfolio Associates, Morgan Stanley Investment Management, Atlanta Capital Management Co. and Eaton Vance among Separate Account Consultant Program Asset Management Groups, as of Q4 2023.

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