



# For forward thinking investors.

At Eaton Vance, we focus on the future to help you stay ahead of the markets today.

We are a global asset management firm with a network of specialised investment teams engaged across asset classes, each with their own expertise and unique perspective. Our extensive research and focus on intelligent downside risk management serves professional investors with innovative strategies and services.

We have a long track record of helping professional investors prepare for market cycle complexities with a strategic, proactive approach. This progressive mindset helps professional investors position themselves for success in today's fast-changing world.

## STRATEGIES

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### [AI Innovation Spurs Potential Opportunity in Emerging Markets](#)

October 3, 2023

#### KEY POINTS

- [1. Investors may be overlooking opportunities from AI applications in EM countries.](#)
- [2. AI is expected to unleash a wave of emerging creators across various digital mediums.](#)
- [3. Legacy structural problems in EM may create even more potential opportunity for AI.](#)



Steven Quattry  
Portfolio Manager  
Next Gen Emerging  
Markets Strategy

# Common Ground Between Anti-ESG Politics and Responsible Investors

October 2, 2023

**Washington** - "Anti ESG" stories have been prominent for several months in the United States and we are also beginning to see written policy agendas and proposed legislation. As a global leader in Responsible Investing, we believe it is important to listen carefully to both sides of the ESG debate and eliminate the noise at the extreme. When we focus on what is actually being proposed, shared principles stand out that offer the potential to help evolve and improve responsible investment implementation. Frankly, the debate highlights opportunities to strengthen ESG investing, improve market function and solve long standing problems associated with weak definitions of "ESG" in the investment context.



John Streur  
Chairman  
Calvert Research and Management

[EQUITIES](#) | [HIGH QUALITY EQUITY](#) |  
[INTERNATIONAL/GLOBAL](#)

# When Focusing on Sustainable Business Models, Consumer Stocks Have Potential

September 22, 2023

## **KEY POINTS**

1. Consumers overall remain resilient, but pockets of weakness are apparent.
2. Inflation is easing but not yet deflationary, as labor costs remain a headwind.
3. Renewed focus on innovation and investment behind brands is welcome.
4. Greater resilience is seen from companies with sustainable business models.



Jennifer Byron, CFA  
Global Consumer Analyst  
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## INVESTMENT BRANDS

Through our investment brands, we offer active, passive, rules-based and responsible investing strategies that go beyond traditional, mainstream strategies.





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Publication details: Wednesday, September 20, 2023 6:12 AM

Page ID: 16000 - <https://www.eatonvance.ch/>