



CHIP REED, CFA

Managing Director
Portfolio Manager, Core Equity

- Management Committee Member
- BS, Florida State University
- 34 Years Investment Experience

Prior to joining the ?rm in 1998, Mr. Reed was a portfolio manager with Florida State Board of Administration where he was responsible for managing their internal special situation equity fund.



The team stresses one powerful strategy – uncover quality investments with a rigorous discipline on valuations.





INVESTMENT APPROACH

Our Core Equity team seeks to invest in companies in sound ?nancial condition with equities priced below our fair value estimate.

LEARN MORE



ABOUT OUR TEAM PERSPECTIVES STRATEGIES
PRIVACY & COOKIES YOUR PRIVACY CHOICES VX



To report a website vulnerability, please go to Responsible Disclosure.

Atlanta Capital Management Company LLC ("Atlanta Capital") is part of Morgan Stanley Investment Management, the asset management division of Morgan Stanley.

For USA PATRIOT Act Disclosure Notice please click here.

 $NOTFDIC\,INSURED\,|\,OFFER\,NO\,BANK\,GUARANTEE\,|\,MAYLOSE\,VALUE\,|\,NOT\,INSURED\,BYANY\,FEDERAL\,GOVERNMENT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,A\,DEPOSIT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,AGENCY\,|\,NOT\,A$